



Claim Your Free Google Business Profile

Description

Your Business Profile is a free tool that allows you to take charge of the way your business appears on Google Search and Maps. With your Business Profile, you can connect with customers, post updates, list your products and services, accept online orders and more.

If you haven't already, you should claim your Google Business Profile Now. Why? Because it's free and it is good for your business. Yes, it's free to create your Business Profile on Google. Create your profile at no cost, and you can manage your business from Google Search and Maps to start reaching more customers. If you are short on time or unsure about how to go about it, sign up to our 'Google My Business' • [GMB Profile SEO >>](#)

You can have a profile even if your business doesn't have a physical address as long as you make in-person contact with customers. You can also have a profile if you're a hybrid business that serves customers at your business address and visits or delivers directly to customers. You may also have a profile if you're a service-area business that visits or delivers to customers directly, but doesn't serve customers at its business address, like a plumber or cleaning service.

How to use a service area on Google for service-area & hybrid businesses

When you list your service area, it lets customers know the geographic area where you can provide your products and services.

Important: If you don't serve customers at your business address, do not enter an address under the 'Info' • tab in Business Profile Manager. Leave the 'business location' • field blank.

To use a service area, your business must be one of the following business types:

- **Service-area business:** A business that visits or delivers to customers directly, but doesn't serve customers at their business address.
 - For example, businesses like cleaning services or plumbers.
 - Service-area businesses can only create one profile for the metropolitan area that they serve.
- **Hybrid business:** A business that serves customers at their business address, but also directly visits or delivers to customers. If your business doesn't have permanent on-site signage, it's not eligible as a storefront and should be listed as a service-area business.
 - For example, a dine-in restaurant that also delivers food.
 - Hybrid businesses can show their storefront address, set their hours for when they're staffed at that address, and designate a service area.

If you need help with your Google Business Profile, you can contact us. We will help you through the claim process then go on to assist you in getting the best out of it. Here are some tips:

Get your free Digital Audit. [Contact us today >>](#)

Category

1. SEO

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