

Simple Planning System for Digital Marketing

Description

Voted in the top 3 business models by the Chartered Institute of Marketing (CIM), SOSTAC is used by Delta Digital and is [highly recommended](#) by our digital strategist. No matter where you are in your current marketing or if you haven't thought about using a business model for your marketing yet, this is a good structure to work with and should produce results if followed through. Watch the video below for a brief overview to demonstrate how this model could be implemented for your business.

Category

1. Delta Recommended

Tags

1. digital marketing
2. strategy

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