

SEO Tips for WordPress

Description

I'm often asked how to get a website to appear on the first page of Google. Yesterday, the question was asked by a Croydon taxi driver on the way to Tooting for a meeting with St. George's University to discuss their new website project and digital marketing. My first thought was to negotiate a discount on the fare if I told him how it was done. As the meter dictated the fare, this wasn't going to be a possibility so I offered some free pointers. It was quite a long journey in London's rush hour traffic and he seemed interested having studied computer science after working for 25 years at British Gas.

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Now, unless you are a taxi driver helping me pass the time by showing a genuine interest in my area of expertise, there will likely be some form of transaction involved. but not to worry! For those of you that would like some pointers and are prepared to take the time to learn but only want to spend a small amount of cash then I can point you too a rather nice tool for WordPress Search Engine Optimisation. If you don't use WordPress then consider this as your first obstacle in holding you back from potentially getting where you want to be in the search engines without having to spend a fortune.

I've been using the All in One SEO Plugin for all my WordPress websites for a number of years because it does a lot of the hard work for me. If you want to understand more about its potential then this is definitely worth a look.

All in One SEO Pack Pro is always one major version ahead of the free plugin which means it includes the latest features. The Pro version includes various other functionality and modules such as advanced WooCommerce support, a Video SEO module (including Video XML Sitemaps), SEO for categories, tags, and custom taxonomies. All in One SEO Pack Pro includes a support and updates subscription which gives you access to Priority Support from the dedicated Support Team as well as access to the library of video tutorials.

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5 SEO Tips:
Things Every WordPress Owner MUST Know

(Quick and Powerful Techniques You Can Start Using Today)

BONUS: 5 Common SEO Mistakes to Avoid

By Michael Torbert
of All in One SEO Pack - Pro Version

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Category

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Date Created

17/02/2017